



## COMPETITIVE HISTORIC PRESERVATION & FACADE RESTORATION GRANT

The Competitive Historic Preservation & Facade Restoration Grant is designed to encourage the preservation, restoration, and enhancement of historic commercial buildings within the Main Street Enid District.

This grant supports transformational projects that preserve historic character, restore architectural features, improve downtown aesthetics, and contribute to the long-term economic vitality of downtown Enid.

All funded projects should be consistent with the Secretary of the Interior's Standards for the Treatment of Historic Properties and support the preservation of Enid's historic built environment.

This grant is made possible by Enid Regional Development Alliance, Edward Jones, and our History Makers. You can find a list of donors at [mainstreetenid.org](http://mainstreetenid.org). This grant is to encourage historically accurate improvements to a commercial facade within the Main Street Enid boundaries. Restoration of individual façades improves the visual appearance and strengthens the character of the entire downtown, which is critical to the success of the economic health and vitality of the district as a whole.

### FUNDING:

Grant awards are available through a competitive reimbursement process.

- Reimbursement Rate: **50%** of eligible project costs up to **\$15,000**
- Matching funds from the applicant are required.
- Grant funds are reimbursed after approved work is completed and paid receipts are submitted.
- Priority **may** be given to Partners of Main Street dependent on funds available.
- The application must be approved prior to the start of any work.

Funding availability is dependent upon annual fundraising and sponsorship support. Main Street Enid reserves the right to award multiple grants, partially fund projects, or make no award during a grant cycle.

## ELIGIBLE PROPERTIES:

- Commercial buildings located within the Main Street End District boundaries.
- Property owners are encouraged to apply.
- Tenants may apply with **written approval** from the property owner.

## ELIGIBLE PROJECTS:

|                                                                                                                                                                                                                                |                                                                                                                                                                                                              |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Historic Storefront Restoration</b>                                                                                                                                                                                         | <b>Windows</b>                                                                                                                                                                                               |
| <ul style="list-style-type: none"><li>• Restoration of original storefront features</li><li>• Reconstruction of historically documented storefront elements</li><li>• Removal of inappropriate alterations</li></ul>           | <ul style="list-style-type: none"><li>• Restoration of historic windows</li><li>• Repair of original windows</li><li>• Historically appropriate replacement windows</li></ul>                                |
| <b>Doors &amp; Entrances</b>                                                                                                                                                                                                   | <b>Masonry Restoration</b>                                                                                                                                                                                   |
| <ul style="list-style-type: none"><li>• Restoration of original entryways</li><li>• Historically compatible replacement doors</li><li>• Accessibility improvements that maintain historic character</li><li>• Patios</li></ul> | <ul style="list-style-type: none"><li>• Tuckpointing and mortar repair</li><li>• Masonry stabilization</li><li>• Appropriate masonry cleaning</li><li>• Restoration of decorative masonry features</li></ul> |
| <b>Architectural Features</b>                                                                                                                                                                                                  | <b>Permanent Signage</b>                                                                                                                                                                                     |
| <ul style="list-style-type: none"><li>• Cornice restoration</li><li>• Decorative metalwork</li><li>• Terra cotta restoration</li><li>• Historic architectural details</li></ul>                                                | <ul style="list-style-type: none"><li>• Historically appropriate business signage</li><li>• Restoration of historic signs</li><li>• Blade signs and projecting signs</li></ul>                               |
| <b>Architectural Lighting</b>                                                                                                                                                                                                  | <b>Removal of Non-Historic Alterations</b>                                                                                                                                                                   |
| <ul style="list-style-type: none"><li>• Historic-style storefront lighting</li><li>• Building accent lighting</li><li>• Entry lighting</li></ul>                                                                               | <ul style="list-style-type: none"><li>• Slipcovers</li><li>• False facades</li><li>• Covered windows</li><li>• Inappropriate materials and features</li></ul>                                                |
| <b>Comprehensive Facade Restoration Projects</b>                                                                                                                                                                               | <b>Parking Lots</b>                                                                                                                                                                                          |
| <ul style="list-style-type: none"><li>• Projects that combine multiple preservation elements are strongly encouraged.</li></ul>                                                                                                | <ul style="list-style-type: none"><li>• Parking Lot related repairs will be based on the project's needs and will be determined when you submit your proposal.</li></ul>                                     |

## INELIGIBLE PROJECTS:

The following are not eligible:

- New construction
- Interior renovations
- Routine maintenance
- Landscaping
- Furniture
- Temporary signage
- Expenses incurred prior to grant approval
- Removal of historic architectural features
- Sandblasting brick or masonry surfaces
- Painting previously unpainted masonry
- Vinyl siding or other incompatible replacement materials

## AWNINGS:

Awnings may be considered only when they are part of a larger facade restoration project. Awnings shall not serve as the primary building sign or business identification. Projects consisting primarily of awning replacement will receive low funding priority.

## EVALUATION CRITERIA:

Applications will be evaluated using the following criteria:

| CRITERIA                         | POINTS     |
|----------------------------------|------------|
| Historic Preservation Impact     | 30         |
| Visual Impact on Downtown        | 25         |
| Restoration of Original Features | 20         |
| Economic and Community Impact    | 10         |
| Project Readiness                | 10         |
| Private Investment Leveraged     | 5          |
| <b>TOTAL:</b>                    | <b>100</b> |

**Preference may be given to:**

- Historically significant buildings
- Corner properties
- Vacant storefront activation
- Restoration of original architectural features
- Buildings with high public visibility
- Projects that leverage additional private investment

## APPLICATION PROCESS:

### Spring Grant Cycle:

Application Deadline: **March 1**

Applicants Notified: **April 1**

### Fall Grant Cycle:

Application Deadline: **September 1**

Applicants Notified: **October 1**

Applications will be reviewed by the Main Street Enid Design Committee. Recommendations will be forwarded to the Main Street Enid Board of Directors for final approval.

## DESIGN COMMITTEE REVIEW:

As part of the review process, applicants may be required to participate in an interview and site visit with the Main Street Enid Design Committee.

The purpose of the interview is to:

- Present the proposed project
- Discuss project goals and scope
- Explain historic preservation considerations
- Review proposed materials and design elements
- Allow the Design Committee to tour and evaluate the building
- Provide recommendations that may strengthen the application

The Design Committee may request additional documentation, renderings, cost estimates, preservation plans, or professional consultation before making a recommendation.

Main Street Enid reserves the right to approve, deny, or conditionally approve any application.

## PROJECT REQUIREMENTS:

Awarded projects must:

- Begin within **90 days** of approval; or
- Have a signed construction contract within **90 days** of approval.

Projects must be completed within **12 months** of approval unless an extension is approved by Main Street Enid due to extenuating circumstances.

Recipients are responsible for maintaining all improvements funded through this program.

## REQUIRED APPLICATION MATERIALS:

Applicants must submit:

- Completed Application
- Current Photographs of the Building
- Detailed Project Description
- Contractor Estimates
- Architectural Drawings or Renderings (if applicable)
- Paint Color Samples (if applicable)
- Sign Drawings and Specifications (if applicable)
- Property Owner Authorization (if applicant is a tenant)
- Additional Supporting Documentation (optional)

**Applicant Name:**

**Business Name:**

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☐ **Property Owner** ☐ **Tenant**

*If you are not the property owner, written approval for the proposed improvements is required by the owner.*

☐ **I am a Main Street Enid Partner**

*Not a partner? For more information on partnerships please contact [Corey@mainstreetenid.org](mailto:Corey@mainstreetenid.org) or call 580.234.1052 x 1 [See Attached For Partnership Levels](#).*

**Phone:**

**E-mail:**

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**Property Address:**

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☐ **Retail** ☐ **Restaurant** ☐ **Office** ☐ **Mixed Use** ☐ **\*Other** **\*Please list:**

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**Building Frontage (Linear Feet):**

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## **PROJECT DESCRIPTION:**

**Describe the proposed project, including the historic preservation goals and anticipated impact on the building and downtown district.**

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| <b>PROJECT BUDGET:</b> |
|------------------------|

**Total Project Cost:**

**Grant Amount Requested (Maximum \$15,000):**

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**Matching Funds Source:**

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**Expected Project Start Date:**

**Expected Completion Date:**

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*I understand that Main Street Enid must review and approve the grant before work starts and I must submit paid receipts for grant funds as reimbursement. I understand that I am responsible for the ongoing maintenance of these improvements. I understand that work must be started within 90 days of being awarded or a contract must be signed with a construction firm that is doing the work. I understand that the work must be completed within 12 months of the signed awarded contract and that any receipts for work completed after the 12-month mark will not be reimbursed. In the case of extenuating circumstances, the agreement can be extended if agreed by all parties.*

**Signature**

**Date**

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# Oklahoma Main Street Colors

When visiting many of the Main Street communities the most frequently asked question by building owners is "What color should I paint my building?" For those brick and stone buildings that have not been painted or have less than 50% painted, the answer is easy. **DO NOT PAINT!** Remove the paint that is there, then give your entire building a good washing. The results will surprise you when all the years of dirt and smog that have collected are removed. But, if your building is already painted and the paint will not come off without further deteriorating the brick, you now have paint color options for stone, brick, wood and metal trim.

Inside are the Oklahoma Main Street Colors that were compiled in communities throughout the different regions of the state. Some of the colors were copied from bricks and stones or original paints that are found on the historic downtown buildings while other colors were taken from native plants and rock outcroppings.

## How to Use

When using the Oklahoma Main Street Colors to paint the façade of your building always remember to use a color that is appropriate. Use the colors inside to find a color that matches your brick by scraping off the paint to the original façade. If your brick color is unable to be seen through the layers of paint, look at the surrounding buildings. If the buildings are a dark or light red, brown, or yellow then use the same color tone or hue. Do not put a yellow brick building in the middle of the block if none of the buildings on your block or in your downtown are yellow. The color samples found inside are grouped in families across the card. Consider which vertical row(s) best compliment the original color of your masonry and/or work the best with the adjacent buildings.

The trim of the building is the material around the windows, doors, or cornice area. To paint these areas use a

color that accents the color of your building. At the bottom of each row is an accent color to use if you decide to paint your building any of the colors above it. Or you can use the colors stated for only trim use. The secret is to use a darker trim on a light building and lighter trim on a dark building. For buildings with metal trim, paint them a more neutral color or choose darker, bronze colored, anodized frames.

## Painting Your Building

After you choose a color and paint for your building and/or trim there are a few things that need to be completed first. Most important is to prepare the surface by removing all loose paint. Preferably use a wire brush or a scraper. Next, see that all of the surfaces are in good condi-

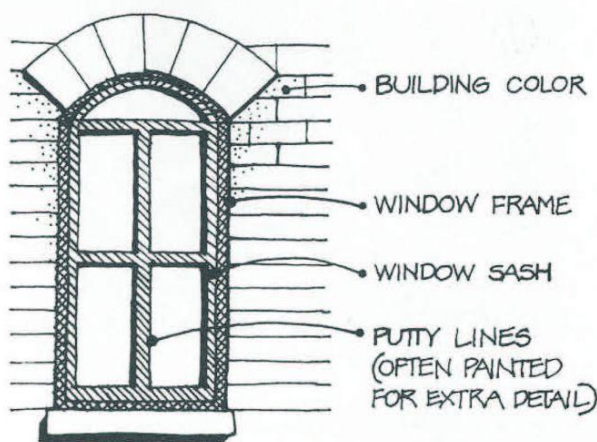
tion. Does the mortar need repointing? Is the wood rotten? Are the windows sealed? After completing these few things you are ready to begin with the primer. Since paint adheres to many materials differently it is important to choose the right type of paint for your project. For wood it is best to use an oil base paint for the primer and either oil or latex for the top coat. For brick buildings you can use an oil or latex based paint for the primer and the top coat. For the shine of the paint you should use a flat or matte

finish on a brick building and either gloss, semigloss, or flat for the trim depending on your preference.

Once you have selected your new colors, this card can be used for computer matching at any local paint supplier.

## Cleaning Your Building

If your building has never been painted but the color looks drab or it has been painted but is falling off, maybe it is time for a face-lift. Cleaning your building is not only going to help with its appearance but also with slowing down any deterioration. If you clean your building the wrong way though, you can cause more deterioration.





There are many different methods available to clean your building. Keep in mind

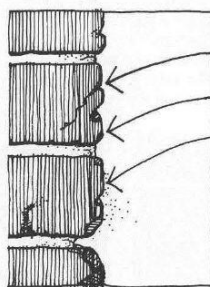
the amount and type of soil or paint to be removed and the type and condition of the masonry. If your building has loose paint or is slightly dirty it would be best to clean it with some water, a bristle brush (not metal) and detergent. Make sure your water and detergent do not leave a stain or further deteriorate your building. If your building has thick paint or is covered in a thick layer of dirt a chemical remover might be best. You can either do it by a chemical wash or by a chemical paper produced by Dumond

Chemicals and ProSoCo. Make sure that the chemical cleaners are appropriate for your building



material. Another common type of cleaning is abrasive blasting. Water blasting, sodablasting, and sandblasting are techniques that should never be used to clean masonry surfaces. This damages and erodes the brick and mortar joints.

Once you have chosen the way you are going to clean your building there are some things still to do before you begin. It is highly recommended that you do a test patch to evaluate the effectiveness of the cleaning method and



to see how it affects the brick. If the brick face rubs off when you touch it or is any way damaged, the bricks or mortar might be too soft to clean. If soap and water did not clean paint off the bricks try another test patch of a chemical cleaner; if this does not work the building might need to be repainted instead. It is possible that your mortar needs to be repointed but first ask a professional whether

it is best to do this before or after you clean the masonry. Before cleaning the remainder of the building, make sure that windows and doors are protected against water and chemical seepage.☒

## Oklahoma Main Street: Styles, Masonry, and Colors

### Victorian or Territorial (c. 1889-1907)

*Masonry type:* brick, sandstone, Kansas limestone

*Other:* wood window and door framing, stamped metalwork in tin and zinc

*Colors:* brick- red orange tones  
sandstone  
pressed metal- natural colors, white

### Classical Revival (c. 1910-1930)

*Masonry type:* brick, limestone, cast stone, terra cotta

*Colors:* brick- red, orange, yellows and golds, browns and beiges  
limestone  
cast stone  
terra cotta

### Plains Commercial (c. 1910-1940)

*Masonry type:* brick, cast stone

*Other:* glazed tile, wood window and door framing, copper framed display windows

*Colors:* brick-natural red brick  
cast stone  
tile- red, blue, green, yellow, black  
copper

### Mission Style or Spanish Revival (c. 1910-1940)

*Masonry type:* brick, concrete decoration, flat textured stucco

*Other:* glazed tile

*Colors:* brick-various tones and colors  
stucco  
tile- bright colors similar to Plains Commercial

### Art Deco or Art Moderne (c. 1930-1950)

*Masonry type:* brick with cast stone details, stucco, terra cotta

*Other:* carrera glass, tile, aluminum door and window trims

*Colors:* brick- crème, buff, black  
stucco  
terra cotta  
carrera glass & tile- bright colors  
aluminum- silver

### Early Skyscrapers (c. 1915-1930)

*Masonry type:* brick, cast stone, limestone, terra cotta

*Colors:* brick  
cast stone  
limestone  
terra cotta

OKLAHOMA



MAIN STREET

## Oklahoma Main Street Colors



Oklahoma Main Street  
900 N. Stiles Ave., Oklahoma City, OK 73104  
405-815-6552



Color Palette



Produced in cooperation with the Oklahoma Main Street Center

THESE SAMPLES APPROXIMATE AS CLOSE AS POSSIBLE  
TO THE ACTUAL PAINT COLORS.

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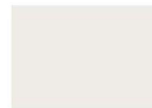
Roman Column SW 7562



Rerwick Beige SW 2805



White Duck SW 7010



Pure White SW 7005



Marshmallow SW 7001



Summer White SW 7557



New Colonial Yellow SW 2853



Sycamore Tan SW 2855



Queen Anne Lilac SW 0021



Safari SW 7697



Interface Tan SW 6059



Hinoki SW 7686



Lanyard SW 7680



Burnished Brandy SW 7523



Rosa Tan SW 0069



Totally Tan SW 6115



Roycroft Rosa SW 0034



Humble Gold SW 6380



Rookwood Amber SW 2817



Mossy Gold SW 6139



Rookwood Clay SW 2823



Oak Creek SW 7718



Rookwood Terra Cotta SW 2803



Golden Rule SW 6383



Aurora Brown SW 2837



Secret Garden SW 6181



Spicy Hue SW 6342



Greenfield SW 6439



Vogue Green SW 0065



Gingery SW 6363



Black Bean SW 6006



Fiery Brown SW 6055



Inverness SW 6433



Brick Paver SW 7599



Red Barn SW 7591



Courtyard SW 6440

# Main Street End District

(Includes businesses on  
both sides of Washington and  
both sides of Maple.)

