



Prospective Main Street Enid Board Member

Board Expectations & Commitments:

General Responsibilities:

- Advocate for the organization, educate the community, promote our mission
- Determine how the organization carries out its mission through long and short range planning
- Adopt an annual budget and provide fiscal oversight
- Hire and evaluate the performance of the executive director
- Establish policies for the effective management of the organization
- Approve Action Plans annually
- Nominate potential new Board Members
- Share and attend our networking and community events
- Be a committee chair, active member of a committee, or head up at least one project
- Join Main Street Enid's email list & follow on social media pages to keep up with all things Main Street Enid and share with friends.
- Join Board & Committee GroupMe App to keep informed on any meeting or Board reminders.

Attendance Requirements:

- Attend at least 8/11 of scheduled Board Meetings (January-November)
- Join & attend monthly Committee Meetings
- Attend the Annual Bash/Awards
- Attend the Board Retreat

***Must communicate if you will or will not be attending any Board or Committee meetings.**

Fundraising Requirements:

- Be a History Maker, an annual personal gift of \$100 minimum (can be split into payments)
- Be part of the History Maker Campaign by recruiting at least 3 potential donors
- Support staff during the partnership drive (recrute new businesses, mailing, visit with downtown businesses)
- Recrute your fair share of sponsors for Ice Rink, including existing and potential sponsors.

Volunteer Requirements:

Volunteer 40 hours, OR find a replacement for yourself if needed per fiscal year.

Examples of events are listed below:

- **Work days (Christmas Displays, Tree/landscaping maintenance, clean up days, Office Work Days, etc.)**
- **First Fridays (Oktoberfest & First Friday Fiesta- High Priority)**
- **Put up/take down the Tree of Lights (High Priority) & other seasonal displays**
- **Enid Lights Up the Plains**
- **Ice Rink set up/help during season/take down**

***This does not include board or committee meetings, See bylaws for more details and information.**

BOARD MEMBERS *of* Main Street Enid

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Committee Requirements:

(see website for current meeting dates)

- **Economic Vitality** concentrates on strengthening the district's existing economic base while finding ways to expand its economy and introduce compatible new uses. The EV point has the job of identifying new market opportunities for the traditional commercial district, finding new uses for historic commercial buildings, and stimulating investment in property.
- **Design** involves improving the physical environment by renovating buildings, constructing compatible new buildings, improving signs and merchandise displays, creating attractive and usable public spaces, and ensuring that planning and zoning regulations support revitalization. Design plays a key role in shaping the physical image of MainStreet as a place attractive to shoppers, investors, business owners, and visitors.
- **Organization** focuses on building collaboration among a broad range of public and private sector groups, organizations, and constituencies. This point plays a key role in keeping the board, committees, and staff functioning by attracting people and money to the Main Street program.
- **Promotion** deals with marketing the district's assets to residents, visitors, investors and others through special events, retail promotion, and activities that improve the way the district is perceived. The point has the job of promoting the district as the center of commerce, culture, and community life for residents and visitors alike.

