



ON-GOING HISTORIC FACADE IMPROVEMENT GRANT

The On-Going Historic Facade Improvement Grant is designed to encourage small-scale improvements that enhance the appearance, functionality, and historic character of commercial buildings within the Main Street Enid District.

This grant provides an accessible funding opportunity for property owners and business owners seeking to make meaningful improvements to their building's exterior while preserving and strengthening the visual character of downtown Enid.

All funded projects should be consistent with the Secretary of the Interior's Standards for the Treatment of Historic Properties and contribute to the long-term preservation and vitality of the Main Street Enid District.

This grant is made possible by Enid Regional Development Alliance, Edward Jones, and our History Makers. You can find a list of donors at mainstreetenid.org. This grant is to encourage historically accurate improvements to a commercial facade within the Main Street Enid boundaries. Restoration of individual façades improves the visual appearance and strengthens the character of the entire downtown, which is critical to the success of the economic health and vitality of the district as a whole.

FUNDING:

Grant awards are available on a rolling basis throughout the year, subject to available funding. Projects requesting more than **\$5,000** in grant assistance must apply through the **Competitive Historic Preservation & Facade Restoration Grant**.

- Reimbursement Grant
- Reimbursement Rate: **50%** of eligible project costs up to **\$5,000** per project
- Matching funds from the applicant are required.
- Priority **may** be given to Partners of Main Street dependent on funds available.
- Grant funds are reimbursed **after** approved work is completed and paid receipts are Submitted.
- The application must be approved **prior to the start** of any work.
Main Street Enid reserves the right to approve, partially fund, conditionally approve, or deny any application based on available funding and program goals.

ELIGIBLE PROPERTIES:

- Commercial buildings located within the Main Street End District boundaries.
- Property owners are encouraged to apply.
- Tenants may apply with **written approval** from the property owner.

ELIGIBLE PROJECTS:

Exterior Painting	Exterior Lighting
Must use historically appropriate colors { See Attached } • Historically appropriate paint colors • Trim restoration and painting • Previously painted masonry surfaces	• Storefront lighting • Architectural lighting • Gooseneck fixtures • Entryway lighting
Permanent Signage	Windows
• New business signage • Blade signs • Projecting signs • Historic sign restoration • Sign replacement with historically appropriate materials and design	• Window repair • Window restoration • Historically compatible replacement windows • Storefront glass improvements
Doors & Entrances	Masonry & Exterior Repairs
• Door restoration • Historically appropriate replacement doors • Entryway improvements • Accessibility improvements compatible with historic character	• Brick repair • Mortar repointing • Masonry cleaning using approved preservation methods • Minor façade stabilization • Repair of decorative architectural elements • Parking lots (based on projects needs) • Patios
Removal of Non-Historic Alterations	Awnings
• Slipcovers • Covered windows • Incompatible materials • Other non-historic façade elements	Awnings may be eligible when they are part of a broader façade improvement project and are historically appropriate in design. Awnings shall not serve as the primary building sign or business identification. Projects consisting primarily of awning replacement or awnings with business lettering in lieu of permanent signage may receive reduced funding priority.

INELIGIBLE PROJECTS:

The following are **not** eligible:

- New construction
- Interior renovations
- Routine maintenance
- Landscaping
- Furniture
- Temporary signage
- Roof replacement
- HVAC equipment
- Expenses incurred prior to approval
- Removal of historic architectural features
- Sandblasting brick or masonry
- Painting previously unpainted masonry
- Vinyl siding or incompatible replacement materials

REVIEW CRITERIA:

Applications will be evaluated based on:	Preference may be given to projects that include:
• Visual impact on the building and streetscape • Historic appropriateness • Project readiness • Quality of design and materials • Long-term benefit to the downtown district • Compliance with Main Street Enid design goals	• Permanent signage • Architectural lighting • Window restoration • Historic storefront improvements • Removal of non-historic alterations • Improvements visible from the public right-of-way

APPLICATION PROCESS:

Applications are accepted year-round.

Applications received by the **1st day** of each month will be reviewed during that month's Design Committee meeting.

Applications submitted **after** the 1st day of the month will be reviewed during the following month's meeting.

Funding is awarded on a first-approved, first-funded basis until annual funds are exhausted.

DESIGN COMMITTEE REVIEW:

Applications will be reviewed by the **Main Street Enid Design Committee**.

The Design Committee may:

- Conduct a site visit
- Request additional photographs or documentation
- Request revised designs or materials
- Recommend modifications to improve historic compatibility
- Approve, conditionally approve, or deny applications

Applicants may be invited to attend a Design Committee meeting to discuss their project and answer questions.

PROJECT REQUIREMENTS:

Approved projects must:

- Begin within **90 days** of approval; or
- Have a signed construction contract within **90 days** of approval.

Projects must be completed within **12 months** of approval unless an extension is approved by Main Street Enid due to extenuating circumstances.

Recipients are responsible for maintaining all grant-funded improvements.

REQUIRED APPLICATION MATERIALS:

Applicants must submit:

- Completed Application
- Current Photographs of the Building
- Detailed Project Description
- Drawing or Rendering of Plan
- Contractor Estimate or Cost Proposal
- Paint Color Samples (if applicable)
- Sign Drawings or Specifications (if applicable)
- Property Owner Authorization (if applicant is a tenant)
- Additional Supporting Documentation (optional)

Applicant Name:

Business Name:

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☐ **Property Owner** ☐ **Renter**

If you are not the property owner, written approval for the proposed improvements is required by the owner.

☐ **I am a Main Street Enid Partner**

Not a partner? For more information on partnerships please contact Corey@mainstreetenid.org or call 580.234.1052 x 1 [See Attached For Partnership Levels](#).

Phone:

E-mail:

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Property Address:

--

☐ **Retail** ☐ **Restaurant** ☐ **Office** ☐ **Mixed Use** ☐ ***Other** ***Please list:**

--

Building Frontage (Linear Feet):

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PROJECT DESCRIPTION:

Describe the proposed project and how it will improve the appearance and historic character of the building.

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PROJECT BUDGET:

Total Project Cost:

Grant Amount Requested (Maximum \$5,000):

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Applicant Match Amount:

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Expected Project Start Date:

Expected Completion Date:

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I understand that Main Street Enid must review and approve the grant before work starts and I must submit paid receipts for grant funds as reimbursement. I understand that I am responsible for the ongoing maintenance of these improvements. I understand that work must be started within 90 days of being awarded or a contract must be signed with a construction firm that is doing the work. I understand that the work must be completed within 12 months of the signed awarded contract and that any receipts for work completed after the 12-month mark will not be reimbursed. In the case of extenuating circumstances, the agreement can be extended if agreed by all parties.

Signature

Date

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Oklahoma Main Street Colors

When visiting many of the Main Street communities the most frequently asked question by building owners is "What color should I paint my building?" For those brick and stone buildings that have not been painted or have less than 50% painted, the answer is easy. **DO NOT PAINT!** Remove the paint that is there, then give your entire building a good washing. The results will surprise you when all the years of dirt and smog that have collected are removed. But, if your building is already painted and the paint will not come off without further deteriorating the brick, you now have paint color options for stone, brick, wood and metal trim.

Inside are the Oklahoma Main Street Colors that were compiled in communities throughout the different regions of the state. Some of the colors were copied from bricks and stones or original paints that are found on the historic downtown buildings while other colors were taken from native plants and rock outcroppings.

How to Use

When using the Oklahoma Main Street Colors to paint the façade of your building always remember to use a color that is appropriate. Use the colors inside to find a color that matches your brick by scraping off the paint to the original façade. If your brick color is unable to be seen through the layers of paint, look at the surrounding buildings. If the buildings are a dark or light red, brown, or yellow then use the same color tone or hue. Do not put a yellow brick building in the middle of the block if none of the buildings on your block or in your downtown are yellow. The color samples found inside are grouped in families across the card. Consider which vertical row(s) best compliment the original color of your masonry and/or work the best with the adjacent buildings.

The trim of the building is the material around the windows, doors, or cornice area. To paint these areas use a

color that accents the color of your building. At the bottom of each row is an accent color to use if you decide to paint your building any of the colors above it. Or you can use the colors stated for only trim use. The secret is to use a darker trim on a light building and lighter trim on a dark building. For buildings with metal trim, paint them a more neutral color or choose darker, bronze colored, anodized frames.

Painting Your Building

After you choose a color and paint for your building and/or trim there are a few things that need to be completed first. Most important is to prepare the surface by removing all loose paint. Preferably use a wire brush or a scraper. Next, see that all of the surfaces are in good condi-

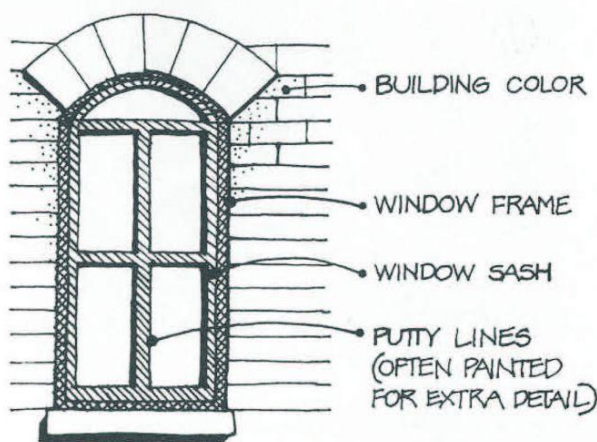
tion. Does the mortar need repointing? Is the wood rotten? Are the windows sealed? After completing these few things you are ready to begin with the primer. Since paint adheres to many materials differently it is important to choose the right type of paint for your project. For wood it is best to use an oil base paint for the primer and either oil or latex for the top coat. For brick buildings you can use an oil or latex based paint for the primer and the top coat. For the shine of the paint you should use a flat or matte

finish on a brick building and either gloss, semigloss, or flat for the trim depending on your preference.

Once you have selected your new colors, this card can be used for computer matching at any local paint supplier.

Cleaning Your Building

If your building has never been painted but the color looks drab or it has been painted but is falling off, maybe it is time for a face-lift. Cleaning your building is not only going to help with its appearance but also with slowing down any deterioration. If you clean your building the wrong way though, you can cause more deterioration.





There are many different methods available to clean your building. Keep in mind

the amount and type of soil or paint to be removed and the type and condition of the masonry. If your building has loose paint or is slightly dirty it would be best to clean it with some water, a bristle brush (not metal) and detergent. Make sure your water and detergent do not leave a stain or further deteriorate your building. If your building has thick paint or is covered in a thick layer of dirt a chemical remover might be best. You can either do it by a chemical wash or by a chemical paper produced by Dumond

Chemicals and ProSoCo. Make sure that the chemical cleaners are appropriate for your building material.

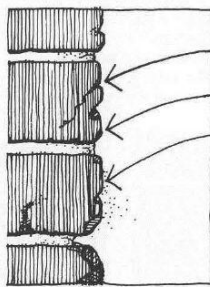


Another common type of cleaning is abrasive blasting. Water blasting, sodablasting, and sandblasting are techniques that should never be used to clean masonry surfaces. This damages and erodes the brick and mortar joints.

Once you have chosen the way you are going to clean your building there are some things still to do before you begin. It is highly recommended that you do a test patch to evaluate the effectiveness of the cleaning method and

to see how it affects the brick. If the brick face rubs off when you touch it or is any way damaged, the bricks or mortar might be too soft to clean. If soap and water did not clean paint off the bricks try another test patch of a chemical cleaner; if this does not work the building might need to be repainted instead. It is possible that your mortar needs to be repointed but first ask a professional whether

it is best to do this before or after you clean the masonry. Before cleaning the remainder of the building, make sure that windows and doors are protected against water and chemical seepage.☒



Oklahoma Main Street: Styles, Masonry, and Colors

Victorian or Territorial (c. 1889-1907)

Masonry type: brick, sandstone, Kansas limestone

Other: wood window and door framing, stamped metalwork in tin and zinc

Colors: brick- red orange tones
sandstone
pressed metal- natural colors, white

Classical Revival (c. 1910-1930)

Masonry type: brick, limestone, cast stone, terra cotta

Colors: brick- red, orange, yellows and golds, browns and beiges
limestone
cast stone
terra cotta

Plains Commercial (c. 1910-1940)

Masonry type: brick, cast stone

Other: glazed tile, wood window and door framing, copper framed display windows

Colors: brick-natural red brick
cast stone
tile- red, blue, green, yellow, black
copper

Mission Style or Spanish Revival (c. 1910-1940)

Masonry type: brick, concrete decoration, flat textured stucco

Other: glazed tile

Colors: brick-various tones and colors
stucco
tile- bright colors similar to Plains Commercial

Art Deco or Art Moderne (c. 1930-1950)

Masonry type: brick with cast stone details, stucco, terra cotta

Other: carrera glass, tile, aluminum door and window trims

Colors: brick- crème, buff, black
stucco
terra cotta
carrera glass & tile- bright colors
aluminum- silver

Early Skyscrapers (c. 1915-1930)

Masonry type: brick, cast stone, limestone, terra cotta

Colors: brick
cast stone
limestone
terra cotta

OKLAHOMA

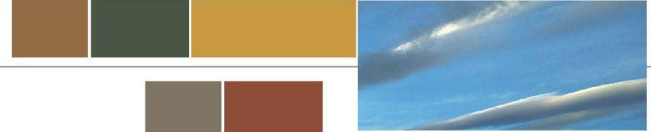


MAIN STREET

Oklahoma Main Street Colors



Oklahoma Main Street
900 N. Stiles Ave., Oklahoma City, OK 73104
405-815-6552



Color Palette



Produced in cooperation with the Oklahoma Main Street Center

THESE SAMPLES APPROXIMATE AS CLOSE AS POSSIBLE
TO THE ACTUAL PAINT COLORS.

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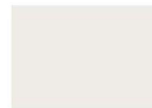
Roman Column SW 7562



Rerwick Beige SW 2805



White Duck SW 7010



Pure White SW 7005



Marshmallow SW 7001



Summer White SW 7557



New Colonial Yellow SW 2853



Sycamore Tan SW 2855



Queen Anne Lilac SW 0021



Safari SW 7697



Interface Tan SW 6059



Hinoki SW 7686



Lanyard SW 7680



Burnished Brandy SW 7523



Roso Tan SW 0069



Totally Tan SW 6115



Roycroft Rosé SW 0034



Humble Gold SW 6380



Rookwood Amber SW 2817



Mossy Gold SW 6139



Rookwood Clay SW 2823



Oak Creek SW 7718



Rookwood Terra Cotta SW 2803



Golden Rule SW 6383



Aurora Brown SW 2837



Secret Garden SW 6181



Spicy Hue SW 6342



Greenfield SW 6439



Vogue Green SW 0065



Gingery SW 6363



Black Bean SW 6006



Fiery Brown SW 6055



Inverness SW 6433



Brick Paver SW 7599



Red Barn SW 7591



Courtyard SW 6440

Main Street End District

(Includes businesses on
both sides of Washington and
both sides of Maple.)



VISIONARY

\$5,000
/YR

- **Premier Presence for Main Street Enid Events**
 - All First Fridays | April - October | **15,000+** Attendees
 - Enid Lights up the Plains | **15,000** Attendees
- **Sponsor of our Annual Awards Gala**
 - Logo on all Gala Signage & Graphics
 - Online & Print
 - Mentioned in day of Slideshow & Speech
 - 2 Free Tickets to Attend
- **Digital & Print Event Recognition**
 - Prominent Logo on all Signage & Graphics
 - Prominent Logo on Partner Page
 - Link to Your Website on Partner Page
- **Downtown Audio System**
 - Thank you to our Visionary Partners
 - Plays Year Round | Every 2 Hours

PILLAR

\$3,500
/YR

- **Medium Logo on ALL First Friday Events**
 - April - October
 - Over **15,000+** attendees **total** for the season
- **Downtown Audio System During Events**
 - Thank you to our Pillar Sponsors
 - Played Hourly During First Fridays
- **Digital & Print Event Recognition**
 - Event Details Online & Day of Banners
 - Logo on Partner Page & Link to Your Website

CHAMPION

\$2,000
/YR

- **Small Logo on ALL First Friday Events**
 - April - October
 - Over **15,000+** attendees **total** for the season
- **Digital & Print Recognition**
 - Event Details Online & Day of Banners
 - Logo on MSE Website Partner Page

PATRON

\$750
/YR

- **Business Name on Premier First Fridays**
 - First Friday Fiesta, Downtown Teens Car-show, Oktoberfest
 - Over **10,000+** attendees **total** for Premier First Fridays
- **Digital & Print Recognition**
 - Event Details Online & Day of Banners
 - Business Name on Partner Page

FRIEND

\$365
/YR

Only \$1 a day!

- **Business Name on Regular First Fridays**
 - April | June | July | August
 - Over **5,000+** Attendees **total** for Regular First Fridays
- **Digital & Print Recognition**
 - Event Details Online & Day of Banners
 - Business Name on Partner Page

Partnership
PERKS!



- **Partner Window Cling**
 - Show your support!
- **Social Media Shoutouts**
 - Throughout the Year
- **Advertising Opportunities**
 - *Downtown Audio System
 - Set Up During Special Events
 - Job Postings on Website
 - Downtown Businesses