

**Main Street Enid**  spends **THOUSANDS** of dollars  
and **HUNDREDS** of staff & volunteer hours to make **FIRST FRIDAYS**  
**ENJOYABLE** for the community and **SUCCESSFUL** for downtown  
businesses, so we appreciate your cooperation on these  
**FIRST FRIDAY VENDOR RULES**

**Vendors** include any individual, group, business or organization wanting to set up a **table, booth or area** to give items, share information or sell products.

**On SIDEWALKS in front of businesses:**

- **Allowed and ENCOURAGED:**
  - Items the downtown business sells, like a sidewalk sale - to promote the **downtown business** (not a separate business or organization)
  - **Musicians and Artists**
  - Festival-style **games** and activities (contact Main Street Enid for ideas or with questions)
- **NOT allowed:**
  - **All other vendors.** Other vendors, fundraisers, bake sales, etc., set up on in the **Designated Vendor Area**. This is because we have received multiple complaints and witnessed many attendees avoiding businesses to avoid pushy sales, which is counter-productive to ALL of our efforts and bad for the businesses. These vendors are allowed in the **Designated Vendor Area**, which is the Courthouse Lawn.

**2020 First**

**Fridays**

**6:00-9:00 pm**

- April 3
- May 1
- June 5
- July 10 (2nd Friday)
- August 7
- September 4
- October 2

**Designated Vendor Area:**

- All booths/tables/vendors that are not allowed in front of businesses **MUST** set up on the Courthouse Lawn, **except political booths**. *Due to other organizations reserving the North side of the Courthouse Lawn for their major fundraising events, some months the Designated Vendor Area is on the South side of the Courthouse Lawn.*
- Stakes are NOT allowed in the grass of the Courthouse Lawn due to sprinkler lines. If you set up a canopy, please use **canopy WEIGHTS**, nothing that sticks into the ground. You will be responsible for damages and repairs.
- Spaces are reserved. Vendors **MUST** register one week prior to the event. Please register at [www.mainstreetenid.org/first-friday-vendors](http://www.mainstreetenid.org/first-friday-vendors)
- Vendors must be set up between 4:00 - 6:00 pm and remain until 9:00 pm to not confuse attendees about the end of the whole event.
- **Vendors MUST clean up** around their booth space before leaving! Failure to clean up will result in being barred from future Main Street Enid events and any prepaid vendor fees will not be refunded.
- There are a few electric outlets on the Courthouse Lawn and they are available upon registration on a first come first served basis, and electricity is not guaranteed.
- **Political booths** are **ONLY** allowed along the white wall on Randolph, the SW corner of Randolph and Independence. There are only 10 spots available so please reserve early.

**Inflatables, rides and similar activities:**

- Vendor **MUST** provide general liability **insurance** policy with \$1,000,000.00 per occurrence, \$2,000,000.00 general aggregate limits, naming Main Street Enid, Inc., Garfield County and the City of Enid as **additional insureds**.

**Food Trucks:**

- Food trucks parked anywhere downtown during a First Friday **MUST** contact Charlet at [charlet@mainstreetenid.org](mailto:charlet@mainstreetenid.org) for permit and insurance requirements. Please refer to Food Truck vendor rules and application.

## Not allowed:

- Firearm sales or firearm replicas
- Products deemed inappropriate for family viewing
- Alcohol sales without proper licenses and permits
- Animal sales without prior approval (pet adoption agencies ARE allowed)
- Music, unless approved by Main Street Enid, to not disrupt live music already planned.

## Vendor Fee:

- \$25 per First Friday (if missed date or bad weather, fee can be transferred to another 2020 date but no refunds will be allowed.)  
Option: \$150 for ALL seven 2020 First Fridays, but NO refund for missed dates or bad weather)
- \$0 for Artists who set up on **Art Avenue ONLY** (Artists: please contact [charlet@mainstreetenid.org](mailto:charlet@mainstreetenid.org) for artist application and sign up)
- \$0 for businesses located downtown
- \$0 for Partners of Main Street Enid

## Sales Tax:

- State law requires us to collect **vendor information** and **sales tax** for the Oklahoma Tax Commission. You have until the next Friday to submit sales tax collected at the event, at: [mainstreetenid.org/tax](http://mainstreetenid.org/tax)
- If you have a sales tax ID and turn in your own sales tax, we still need your information, but you will submit your own sales tax.
- If you are an organization (such as a church) that doesn't usually collect sales tax, you DO have to collect and submit sales tax on any sales at the event location.
- Please follow our sales tax instructions to not get contacted by the OTC.

## Causes for denial of booth privileges:

- Attempting to evade any vendor rules
- Refusing to pay the vendor fee
- Pushy sales, racial or ethnic slurs, derogatory language and other inappropriate behavior
- Leaving trash in your booth area without cleaning it up
- Disrespectful behavior towards Main Street Enid staff and/or volunteers

## Instructions:

1. **Vendors MUST register and prepay one week prior to the event.** Please register at [www.mainstreetenid.org/first-friday-vendors](http://www.mainstreetenid.org/first-friday-vendors)
2. **No week of registrations or walk-up registrations.**
3. At the event - **check in at the First Friday Booth Check-In table** between 4:00-6:00 pm
4. Follow sales tax instructions

Main Street Enid will **not be responsible** for theft, accident, or damage occurring at any event.

Please ask us any questions and thank you for cooperating to make First Fridays enjoyable for everyone!

Charlet Ringwald, [charlet@mainstreetenid.org](mailto:charlet@mainstreetenid.org)  
Main Street Enid

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Feel free to join our **Enid First Friday Vendors** group on Facebook for event updates!

