

Main Street Enid, Inc.

Special Board Meeting

Monday, March 22, 2021, 4:30 pm

Main Street Enid, 217 N Washington, Enid, OK 73701

Whitney Hall, Rebecca Griffith, Hannah Hankey, Roxanna Costello, Jason Maly, Jay Sharp, Jake Krumwiede, Riley Jantzen, Trent Misak, Charlet Ringwald and Natalie Beurlot are attending via
Zoom Video Conference

Zoom Link: <http://bit.ly/2P7nNS0>

Meeting ID: 976 1580 6078

Passcode: 2gMXPj

Meeting documents can be accessed at: <https://www.mainstreetenid.org/board-meetings.html>

AGENDA

- I. Call to Order**
- II. Consider approval of Minutes from regular board meeting on February 22, 2021**
- III. Consider approval of Treasurer's Report.**
- IV. Discuss and take any necessary action**
 - A. Committee Updates**
 1. Organization
 2. Economic Vitality
 3. Promotion
 4. Design
 - a) Recommendation from the Design Committee to award on going facade grant to Enid Axe Throwing
 - b) Recommendation from the Design Committee to award on going facade grant to Napoli's
 - B. Updated Mission Statement**
 - C. Nominating committee**
 - D. Board member requirements**
 - E. Business and Partner Updates**
- V. Adjourn.**

Main Street Enid, Inc.

Regular Board Meeting

Monday, February 22, 2021, 4:30 pm

Main Street Enid, 217 N Washington, Enid, OK 73701

Minutes

I. Call to Order: 4:34 PM

A. A: Board Members present: Rebecca Griffith, Jake Krumwiede, Roxanna Costello, Jay Sharp, Whitney Hall, Marcy Jarrett, Hannah Hankey, Jason Maly

B. B: Board Members absent: Riley Jantzen, Ex-officio Trent Misak

C. Staff present: Natalie Beurlot, Charlet Ringwald

D. Public present:None

II. Consider approval of Minutes from regular board meeting on January 25, 2021

Motioned made by Jake second by Jason. All ayes and no nays

III. Consider approval of the Treasurer's Report.

Report read and discussed. Motion moved and approved.

IV. Discuss and take any necessary action

A. Committee Updates

1. Economic Vitality

Nothing to report this month

2. Organization

a) Board member and volunteer recruitment- need members both on the board and volunteers.volunteer points, partner/volunteer

b) Partner Drive- requirement to ask 3 people.

3. Design

a) Bird Scooters- good write up in the paper. Hopefully will increase pedestrians. March 15th or April 1st will be the launch date. Looking to hire a manager.

b) Bike share grant - MSE,RHP and COE partnered for the grant application.

- c) Streetscape Projects- COE Mgr was on board for new lighting, but didn't feel the round-about was feasible at this time.
- d) Street Simulation- COE Mgr would like us to complete 1-2 more at Independence and Grande.
- e) Spring clean up on March 21st from 2-5pm. When corner nodes are complete another cleanup will be scheduled.

4. Promotion

- a) April First Friday- Cutting out vendors and focusing on the business and artist. Chalk Art spread throughout the sidewalks downtown. Will have musicians spread throughout downtown and not just the gazebo. Pre-sale t-shirts for 15th anniversary First Fridays.
- b) Weekends onMaine- EBC will have a vendor/musician every third Saturday on Maine Street by EBW. Driven by EBC, but MSE is advising.

B. New Town/New Directors Training and Upper Floor Living Education:

2020 training was cancelled due to Covid. June 15-17, 2021 is the rescheduled date.

C. Board member resignation - Marcy Jarrett

Motion made by Whitney and seconded by Hannah. All ayes no nays.

D. Business and Partner Updates:

Pastry Nook moved up to Silver level. Enid Axe is a new business that will open this spring/summer.

V. New Business

- A.** May only consist of "any matter not known about or which could not have been reasonably foreseen prior to the time of posting" (Title 25 § 311-9)

VI. Adjourn.

Motion made by Whitney and second Hannah. All ayes and no nays. 5:17 PM

Main Street Enid Inc

A/R Aging Summary

As of February 28, 2021

	CURRENT	1 - 30	31 - 60	61 - 90	91 AND OVER	TOTAL
Continental Mgmt	350.00					\$350.00
Downtown Threads	350.00					\$350.00
Enid Brewing Co	375.00				375.00	\$750.00
Jeff Jackson	650.00					\$650.00
Mark/April Burrow					1,475.00	\$1,475.00
McGraw Realtors Northwest Oklahoma					650.00	\$650.00
Nolen Solutions	125.00		125.00			\$250.00
OG&E					1,500.00	\$1,500.00
Railroad Museum of Oklahoma		350.00				\$350.00
Scheffe Prescription Shop					500.00	\$500.00
The Boho Teepee					87.50	\$87.50
TSET Healthy Living Program			650.00			\$650.00
TOTAL	\$1,850.00	\$350.00	\$775.00	\$0.00	\$4,587.50	\$7,562.50



2020 Board of Directors Expectations & Commitment Form

The board of directors of Main Street Enid is legally and ethically responsible for all activities of the agency.

Thank you for being willing to share your time, resources and relationships to ensure our organization continues to make a difference in our community!

General Responsibilities:

- Advocate for the organization, educate the community, promote our mission
- Determine how the organization carries out its mission through long and short range planning
- Adopt an annual budget and provide fiscal oversight
- Hire and evaluate the performance of the executive director
- Establish policies for the effective management of the organization
- Approve Action Plans annually
- Nominate potential new Board Members
- Share and attend our networking and community events
- Be a committee chair, active member of a committee, or head up at least one project
- Read the Main Scoop email every Monday to keep up with all things Main Street Enid

Attendance Requirements:

- Attend at least 75% of scheduled Board Meetings
- Attend the Annual Social
- Attend the Board Retreat

Fundraising Requirements:

- Be a History Maker, an annual personal gift of \$100 minimum (can be split into payments)
- Be part of the History Maker Campaign by asking at least 3 potential donors
- Ask at least 3 new businesses to be partners each year and coordinate with staff
- Ask a minimum of 5 businesses to sponsor spots on the Christmas Display, either repeat or new sponsors, or equivalent fundraising for Christmas sponsors

Volunteer Requirements:

Volunteer AND recruit an additional volunteer, OR get a replacement for yourself if needed, 4 out of 5:

- To help with work days (Christmas Displays, Lamp Post Refurbishment, Office Work Days, etc.)
- To help during Oktoberfest
- To help put up the Tree of Lights - High Priority
- To help during Enid Lights Up the Plains
- To help take down the Tree of Lights

* See bylaws for more details and information.

I accept the above commitment as an understanding of my role and annual responsibilities and requirements as a member of the Board of Directors.

Name of Board Member

Signature

Date

Updated Mission Statement -

Main Street Enid is committed to preserving and developing our downtown district through diverse community partnerships as we enhance the quality of life in our destination community.